



GABRIELA DOWNEY

MULTIDISCIPLINARY GRAPHIC DESIGNER

Seasoned graphic designer with 17+ years of experience across diverse industries. Expertise in brand identity, presentation design, illustration, and children's educational materials for international clients.

CONTACT

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SKILLS

- Layout Design
- Presentation Design
- Illustration
- Infographics
- Animations
- Accesability Design
- Photography

LANGUAGES

English
Spanish

EDUCATION

2016 - 2018

Trinity College Dublin, Ireland
M.Phil Textual Visual Studies

2003 - 2008

Universidad Rafael Landivar
Bachelor of Arts in Graphic Design

COURSES:

How to design with Accessibility
for UX Designers

WORK EXPERIENCE

Graphic Designer

Cultivate Learning | 05/2024 – Present

Developed custom graphics, small animations, Word and PowerPoint templates, handouts, and documents that adhere to 508 compliance standards.

Independent Freelance Graphic Designer

2015-2023

Presentation design, front-end websites, and brand identity for clients in the financial, corporate, and education sectors.

Graphic Designer

Sketchdeck | 2015 – 2018

Branding, illustration, and presentation design for companies such as Facebook, Okta, Cisco, Diligent, GoodRx, Reddit, and Dropbox.

Digital Graphic Designer

WeHeartWebsites | 2013 – 2015

Website design and branding.

Freelance Illustrator and Graphic Designer

Santillana Publisher, Guatemala | 2010 – 2012

Illustration and print design for several children's educational materials.

Lecturer

Rafael Landívar University, Guatemala | 2010 – 2012

Courses taught: Fundamental Design, Promotional Design and Branding, and Promotional Illustration.

Digital Graphic Designer

Eclosion Marketing Agency, Guatemala | 2008 – 2011

Game design, front-end website development, and branding.